ELA STUDY GUIDE

Grade Level: Kindergarten
Video Title: *Who's Getting the Candy?*
Media Literacy Focus: Understanding post motivation on social media

Essential Question

Why do people post things on the internet? Who benefits from what we see online?

Learning Targets

Students will be able to:

- Ask "Who's getting the candy?" when looking at online content

- Understand that online posts are created for a reason

- Begin to distinguish between different motivations behind a message (money, popularity, fame, helping others)

Vocabulary

- **Post** – something shared online like a picture, video, or message

- **Candy** – a reward people get for posting (like money, fame, or popularity)

- **Popular** – when lots of people know and like you

- **Helpful** – doing something kind or useful for others

Whole Group Discussion

Ask students:

1. What kinds of things do people post online?

2. Do you think people get something from making those posts?

3. If someone posts a funny picture and lots of people laugh, what kind of "candy" do they get?

4. Can we share things just to help others too?

Teacher Tip: Use real-life examples (like sharing a favorite snack or joke) to relate to the idea of digital "candy."

Activity Idea:

Candy Sort Game
Create picture cards that show different kinds of posts:

- A funny cat picture

- A news story

- A restaurant review

- A mean comment

- A recipe

- A video game tip

Have students:

- Pick a card

- Say who might get the candy

- Decide what kind of candy it is (money, popularity, helping others)

Use a labeled "Candy Jar" chart to categorize examples together.

Writing Extension (or Drawing Prompt)

Prompt:
Draw a picture of something you would share online to help someone.
Then write (or dictate):
"This post helps people. The candy I get is _____." (happy feelings, smiles, popularity, etc.)

Reflection Question

Can a post help both you and someone else at the same time? Why do you think that's good?

Correlation:

Study Guide Title: *Who's Getting the Candy? – Kindergarten ELA*
Media Literacy Focus: Understanding motivations behind digital posts
Aligned to: Alabama Digital Literacy and Computer Science (DLCS) Course of Study, Kindergarten

Correlated DLCS Standards – Kindergarten

Strand: Digital Literacy

Standard K.1: Understand and use technology tools to engage with digital content.

- **DLCS.K.1** – Recognize that digital content is created by people with purposes and reasons.

- *Students ask "Who's getting the candy?" to identify that posts have creators with goals.*

Standard K.2: Identify and describe types of digital content and their purposes.

- **DLCS.K.2** – Begin to distinguish different reasons why people share digital content (to help, entertain, or share information).

- *The Candy Sort Game helps students recognize money, popularity, and helpfulness as motivations.*

Standard K.3: Practice safe, respectful, and responsible use of technology.

- **DLCS.K.3** – Learn to think before sharing online, understanding that posts can have effects on others.
  Discussion about helping others and choosing to share positive posts supports responsible digital citizenship.

Crosswalk to Alabama Kindergarten ELA Standards (Optional)

- **K.SL.1** – Participate in collaborative conversations about topics and texts with peers and adults.

- **K.W.3** – Use a combination of drawing, dictating, and writing to narrate an event or share information.
  The writing/drawing prompt encourages young learners to express ideas about digital kindness and motivation.

Summary

This study guide introduces Kindergarteners to core digital literacy concepts by helping them recognize that:

- Online posts have creators with reasons (motivation)

- Different kinds of "candy" (rewards) exist for creators

- Sharing can be helpful and positive

- Thoughtful sharing is part of being a good digital citizen

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