

**** Teacher Answer Key — Media Masters Rock**

BONUS LESSON QUIZ (Grade 7)**

Part 1 — Multiple Choice (Answers)

1. **B — Scrolling without thinking**
2. **C — Pause, breathe, respond calmly**
3. **C — Facts**
4. **C — Sharing without checking**
5. **C — Attention**
6. **C — Believes headlines without reading the article**
7. **B — Echo Chamber Chad**
8. **B — Thinks he knows everything after one video**
9. **B — Jumping to conclusions**
10. **C — Think before you click**

Part 2 — Short Answer (Sample Answers)

(Student wording may vary; award credit for similar reasoning.)

11. **Because reacting while upset can lead to misunderstandings, mistakes, or hurtful comments. Pausing helps you think clearly and avoid a knee-jerk reaction.**
12. **Example: Sharing a trending challenge just because everyone else is doing it, without knowing whether it's safe or appropriate.**

13. **Because you miss important ideas, perspectives, and facts. Only hearing your own opinions repeated can make you less open-minded and more likely to believe misinformation.**
14. **Memes can be jokes, exaggerations, or completely made up. They are designed to be funny or attention-grabbing, not accurate or researched.**
15. ****Students might say:**
 - “I would look for another trusted source.”
 - “I’d check a news site or ask an adult.”
 - “I’d see if the information appears anywhere else.”
 - “I’d read the full article, not just the headline.”**



Part 3 — Extended Response (Key Elements to Look For)

Give full credit if all or most of these points are covered.

A strong answer should include:

Which characters might fall for it:

- **Re-Post Robot** — shares without checking
- **Headline Harry** — believes without reading
- **Overconfident Ollie** — thinks he knows the truth after seeing one post
- **Everyone Says Ellie** — believes because it’s popular
- **Go With the Flow Flo** — reposts because friends are doing it

Why the post is suspicious:

- Sounds too good to be true
- Artificial urgency (“next 10 minutes”) is a classic scam tactic
- No proof or source

- Rewards are unrealistic

Possible motivations behind the post:

- **Popularity** — get lots of reposts
- **Fame** — gain followers
- **Money** — possibly phishing or scamming

Possible harm:

- Students could spread misinformation
- People might give away personal info
- Creates disappointment or false expectations
- Helps scammers grow accounts

What a Media Master should do:

- Stop. Think. Check.
- Look for proof or confirmation
- Check a trusted source
- Ask: “Who made this? Why?”
- Choose **NOT** to repost it

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