

****🧠 Media Masters Rock – BONUS LESSON QUIZ**

Teacher Answer Key (Grade 8)**



Part 1 – Multiple Choice Answers

1. **C** – Zack scrolls mindlessly and lets the feed think for him.
2. **B** – Captain Knee-Jerk reacts emotionally and instantly.
3. **B** – She assumes memes = facts without checking.
4. **C** – Flo copies what everyone else is doing (bandwagon effect).
5. **C** – Read the full story and verify before believing/sharing.
6. **B** – Chad only listens to those who already agree with him.
7. **A** – Dunning–Kruger: thinks he knows more than he does.
8. **C** – Shares everything without checking for truth.
9. **B** – Sammy jumps to conclusions without facts.
10. **C** – Media Master goal = slow down, think clearly, check for truth.



Part 2 – Short Answer (Sample Responses)

Accept answers that show understanding, not exact wording.

11. Why is it dangerous to rely only on headlines?

Because headlines are designed to grab attention, not tell the whole truth. Students should mention that headlines can be misleading, exaggerated, or missing key context.

12. Example where “Go With the Flow Flo” spreads misinformation:

A student reposts a rumor because “everyone else is sharing it.”

Or: A trending challenge claims something false, and Flo shares it without checking.

13. How does an echo chamber hurt critical thinking?

In an echo chamber, students only hear opinions like their own. It prevents them from evaluating different viewpoints or checking whether a belief is actually true.

14. Why do emotional posts spread faster?

Because strong emotions like fear, anger, or surprise make people react quickly.

Emotional triggers encourage fast clicking and sharing without thinking.

15. Difference between reacting and responding online:

Reacting = acting immediately based on emotion.

Responding = pausing to think, checking the facts, and choosing a thoughtful reply.



Part 3 – Extended Response (Sample Full-Credit Outline)

Students may phrase answers differently; look for these core ideas.

A strong answer includes:

✓ Characters who might fall for it

- **Headline Harry** — believes wild headlines
- **Snap Judgement Sammy** — jumps to conclusions
- **Re-Post Robot** — shares without checking
- **Go With the Flow Flo** — reposts because friends are

✓ Emotional triggers being used

- Shock (“dinosaurs found on campus!”)
- Fear (“what if this is real?”)
- Urgency (“school shutting down!”)

✓ **Missing evidence**

- No source or unclear source
- Screenshot with no link or proof
- No confirmation from news, school, police, or science sources

✓ **Possible motivations behind the post**

- Popularity (likes/shares)
- Attention
- A joke meant to fool people
- Money (if it leads to ads/clickbait)

✓ **Potential harm from sharing it**

- Spreading fear at school
- Confusing younger students
- Damaging trust in real information
- Wasting time/resources

✓ **What a Media Master should do instead**

- STOP. THINK. CHECK.
- Look for the original source
- Check multiple reliable outlets
- Ask: “Who made this and why?”
- Verify before sharing
- Choose not to repost false or emotional misinformation

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