



Media Masters Rock – BONUS

LESSON Study Guide

Meet the Critical Thinking Characters!

Grade Level: Kindergarten

Length: 20–25 minutes

Alabama DLCS Alignment

- **K.DL.1** – Demonstrate responsible and safe use of technology
- **K.DL.2** – Recognize that online information can be true or untrue
- **K.CC.1** – Use simple critical thinking to explore digital content
- **K.CC.2** – Practice kindness and respectful online behavior
- **K.RA.1** – Identify feelings and practice self-control before reacting



Before Watching the Video

Teacher/Librarian Says:

“Today we’re going to meet some silly characters who *forgot* to think before they clicked! But don’t worry — we are going to learn how to make *smart* choices online using our Media Master Moves.”

Ask:

- “Have you ever clicked something too fast?”
- “Have you ever seen something online that wasn’t true?”
- “What do you think a Media Master does online?”



Watch the Video

Title: BONUS LESSON — *Critical Thinking Characters: Think First Before You Click*

Run Time: 2–4 minutes

Tell students:

“Each character makes a mistake... but YOU get to learn the Media Master Move!”



After Watching

Discussion Questions (Whole Group):

1. “Which character was the funniest?”
2. “Which character made a *big* mistake online?”
3. “What is a Media Master Move?”
4. “Why do we THINK FIRST before we click?”
5. “Which Media Master Move do YOU want to remember?”



Activity: Match the Character to the Media Master Move!

Materials:

- Printed character cards (optional)
- Worksheet or whiteboard
- Crayons/markers

Instructions:

Show the class three simple characters from the video:

- **Scroll Zombie Zack**
- **Re-Post Robot**
- **Mean Maddy**

Say:

“Each of these characters forgot to THINK FIRST! Can you help them?”

Have students match each character with the correct Media Master Move:

- Scroll Zombie Zack → “Take breaks — YOU control what you watch!”
- Re-Post Robot → “Check it before you share it!”
- Mean Maddy → “Post for kindness, not clicks!”

Student task (on worksheet or verbally):

Draw a line from the character to the correct Media Master Move

OR

Circle the Media Master Move that helps fix their mistake.

**** Extension or Center Activity:**

“Media Master Moves Sorting Game”**

Instructions:

Show simple picture cards or describe situations, such as:

- A kid sharing a silly meme without checking ✓
- Someone being kind online ✓
- Someone posting something mean ✗
- A person stopping to think before posting ✓

Ask:

“Is this a THINK FIRST move... or a THINKING MISTAKE?”

Students sort them into two buckets:



Media Master Move



Thinking Mistake



Wrap-Up

Teacher/Librarian Says:

“Every character made a thinking mistake... but YOU made the Media Master Move! Remember — before you click, always THINK FIRST, CHECK FOR TRUTH, and CHOOSE KINDNESS.”

Class Call-and-Response:

“When you see something online...”

Kids: *STOP AND THINK!*

“When you want to click share...”

Kids: *CHECK FOR TRUTH!*

“When you post...”

Kids: *CHOOSE KINDNESS!*

“Great job, Media Masters — YOU make the internet better!”