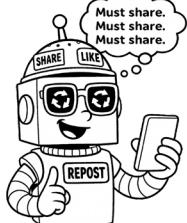


Meet the Critical Thinking Characters!

Every day, people see and share information online - but not everyone thinks before they click!

These fun “Critical Thinking Characters” each represent a common mistake people make when they forget to think carefully about what they see on the internet.

Each character has a “Mistake” - the poor thinking habit that gets them into trouble, and a “Your Media Master Move” - the smart habit that fixes it!

	Captain Knee-Jerk Reacts instantly before thinking.	MEDIA MASTER MOVE Pause, breathe, then respond calmly.
	Scroll Zombie Zack Keeps scrolling and lets the feed think for him.	MEDIA MASTER MOVE Take breaks - you control what you watch!
	Go With The Flow - Flo Follows trends without asking why.	MEDIA MASTER MOVE Think for yourself - don't just go with the flow!
	Re-post Robot Automatically shares everything without checking truth.	MEDIA MASTER MOVE Check it before you share it
	Mean Maddy Posts hurtful things for attention and popularity.	MEDIA MASTER MOVE Post for kindness, not clicks.
	Meme Believer Cassy Thinks memes are facts.	MEDIA MASTER MOVE Be curious - check before you share.



Headline Harry
Believes clickbait headlines.

MEDIA MASTER MOVE

Read the story, not just the title.



Overconfident Ollie
Thinks he's an expert after watching only one video.

MEDIA MASTER MOVE

Keep learning - real experts never stop.



Snap Judgment Sammy
Jumps to conclusions without looking for facts.

MEDIA MASTER MOVE

Don't assume - ask questions first.



Everyone Says Ellie
Believes something just because it is popular.

MEDIA MASTER MOVE

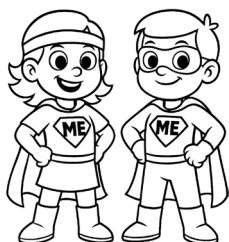
Lots of likes don't make it right.



Echo Chamber Chad
Only listens to people who agree with him.

MEDIA MASTER MOVE

Listen to different views - it grows your mind.



Media Masters
Always *think first* before they like, comment or share.