

Media Masters Rock – Activity Sheet (K–2)

Lesson #3: Who’s Getting the Candy?

(Candy = Money, Fame, or Popularity!)

Name: _____

Grade: K–2

★ 1. What Does “Candy” Mean Online?

In Media Masters Rock, **candy is NOT real candy**.
It means the *reward* someone gets from a post:



Money



Fame (people knowing you)



Popularity (likes + followers)

Every post gives candy to someone!



2. Who Gets the Candy?

Look at each picture your teacher shows.

Circle the person who gets the candy.

Examples (teacher inserts simple pictures):

- A kid sharing a funny cat video → Circle **the kid** (popularity)
- A person selling shoes online → Circle **the seller** (money)
- A kid helping a friend by sharing a tip → Circle **both** (helpful candy)

3. Candy Match!

Draw a line to match the post with the candy type.

Post

- 1 A funny picture that gets lots of likes
- 2 A video someone made to earn money
- 3 A helpful tip for beating a video game level

Candy

-  Popularity
-  Money
-  Good Feeling / Helping Others

(Students match with lines.)

? 4. Ask the Candy Question!

For each picture your teacher shows, answer out loud or write:

“Who’s getting the candy?”

Student may answer:

- “The person who made it!”
- “The kid who shared it!”
- “The helper!”
- “The seller!”

Any thoughtful answer earns a Media Master high-five.

5. Kind Candy vs. Mean Candy

Circle the candy that is **GOOD** for the internet:

- 💛 Helping others
- 💛 Sharing something kind
- 🍭 Making someone smile
- ❌ Making fun of someone
- ❌ Posting to hurt feelings
- ❌ Sharing lies

6. Draw Your Own Candy Post!

On a separate sheet of paper, draw:

- 🎨 A post that gives **GOOD CANDY** (helping, kindness, truth)
- Then point an arrow to show **who gets the candy!**

7. Call & Response Practice

Teacher: “Every post gives what?”

Students: “CANDY!”

Teacher: “So what do Media Masters always ask?”

Students: “WHO’S GETTING THE CANDY?!”

💖 8. Media Master Promise

Color the star to show your promise:

★ I will ask “Who’s getting the candy?” before I share something online.

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