

Lesson 3 – Who’s Getting the Candy?

Grade 4 – Teacher Answer Key

1. Multiple Choice

Correct Answer: **B**

Candy = **money, fame, or popularity** (the “reward” behind a post).

2. True or False

A. Every post online benefits someone. — **TRUE**

B. People sometimes post things to get attention or likes. — **TRUE**

C. Hurtful posts are good candy because they make people laugh. — **FALSE**
(Hurtful posts are harmful and never “good candy.”)

3. Match the Post to the Motivation (Candy)

A. A YouTuber posts a video asking viewers to “Like & Subscribe!”

→ **3. Fame** (also popularity, but fame fits best here)

B. A friend posts a picture of a cool drawing they made.

→ **2. Popularity**

C. A company posts an ad for new sneakers.

→ **1. Money**

4. Multiple Choice

Correct Answer: **B**

Wild or unbelievable posts often want **money** (clicks = ad revenue).

5. Short Answer

Sample correct answers:

- “So I can understand why they posted it.”
- “Because it helps me know if the post is true or not.”
- “It helps me see if someone wants money, fame, or popularity.”

(Any answer that reflects *understanding the motivation behind the post* is acceptable.)

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