

Lesson 3 – Who’s Getting the Candy?

Grade 5 Quiz – Teacher Answer Key

1. Multiple Choice

Correct Answer: B

 We ask “Who’s getting the candy?” to understand **why someone posted** — their motivation.

2. True or False

A. Every post online gives someone “candy.”

TRUE — Every post benefits someone in some way.

B. Popular posts are always trustworthy.

FALSE — Popularity does *not* equal truth.

C. A person might post something mean just to feel powerful.

TRUE — This is “popularity candy,” but hurtful.

3. Match the Post to the Motivation (Candy)

1. A gamer posts a video hoping to get more subscribers.

B — Fame

2. A store posts a video advertising a weekend sale.

A — Money

3. A kid posts a funny meme to get their friends to laugh.

C — Popularity

4. Multiple Choice

A post says: “Click here to see something unbelievable!”

Correct Answer: C — Money

 Clickbait is usually created for ad revenue.

5. Short Answer (Accept any reasonable version of the following)

A strong answer should include the idea that:

- It helps you understand **motivation**
- It helps you decide if a post is **truthful or misleading**
- It stops you from spreading **lies or harmful content**

Example acceptable answer:

“Because it helps you figure out why someone posted it. If you know their reason (money, fame, popularity), you can decide if the post is truthful or just trying to get attention.”

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