

Lesson 3 – Who’s Getting the Candy?

★ Grade 7 – Teacher Answer Key

1. Multiple Choice

Correct Answer: B

We ask “Who’s getting the candy?” to figure out **who benefits** (money, fame, popularity) and **why** the post was made.

2. True or False

- A. **T** — You can still get candy (likes, attention, popularity) even if you didn’t make the content.
- B. **T** — People sometimes leave out information or twist the truth for clicks, views, or persuasion.
- C. **T** — Helpful posts still give candy: good feelings, popularity, or appreciation.

3. Identify the Motivation

A. Fame

- Extreme or shocking challenges are usually done to gain attention and followers.

B. Popularity

- Sharing a meme for likes is usually about social approval, not money.

C. Money

- A company advertising a sale is motivated by profit.

4. Short Response (Accept any equivalent idea)

Sample correct response:

“Knowing someone’s motivation helps you see whether they’re being honest or just trying to get attention, money, or influence you.”

Other acceptable answers:

- “It helps you tell if the post might be misleading or only showing part of the truth.”
- “It helps you think before trusting or sharing something.”
- “Motivation reveals bias and helps you think critically.”

5. Scenario: Who Gets the Candy?

Correct Answer: **C — Popularity**

A prank video posted for laughs usually seeks **likes, comments, and attention from classmates**, not money or large-scale fame.

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