

Lesson 3 – (Grade 8) Quiz Teacher Answer Key

1. Multiple Choice

Correct Answer: B — Money, fame, popularity

2. True or False

- A. **T** — Every post benefits someone (someone always gets candy).
- B. **T** — Trying to persuade others is a common motivation.
- C. **T** — Even helpful posts offer “good candy,” like feeling good about helping.

3. Identify the Motivation

- A. A YouTuber exaggerates a story to get more views.
→ **Money** (views = monetization)
- B. A student posts a polished selfie and hopes classmates will react.
→ **Popularity**
- C. A science website posts a free article explaining how storms form.
→ **Fame** (educational/authority recognition — though “helpfulness candy” exists, the best fit among the three choices is fame)

4. Short Answer

Accept answers that include **any of these ideas**:

- It helps you understand the person’s motivation.
- It helps you figure out if the post is truthful or misleading.
- It keeps you from being tricked by money/fame/popularity posts.
- It helps you become a better digital citizen.

A fully correct answer must reference **motivation** and/or **truthfulness**.

5. Scenario Question

Energy drink influencer hyping a product.

Correct Answer: A — Money

(Influencers commonly get paid or sponsored to promote products.)

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