

Think Like a Media Master!

Stop · Think · Check · Verify · Evaluate

1. Match the Steps

- A. "Where did this information come from?" → CHECK (3)
- B. "Don't respond instantly." \rightarrow STOP (1)
- C. "Does this make sense scientifically/logically?" → THINK (2)
- D. "Can a reliable second source confirm it?" → VERIFY (4)

Correct answers:

A: 3

B: 1

C: 2

D: 4

2. Real or Ridiculous? (R or RR)

- New fossil in Alabama → R
- 2. Teen builds solar-powered car → RR (possible but needs checking)
- 3. Tiny dinosaurs $\rightarrow \mathbf{RR}$
- 4. Flying hamster → **RR**
- 5. Fraction website $\rightarrow \mathbf{R}$

3. Emotional Triggers

1. Emotion created: **Fear, anger, embarrassment, worry** (Any one of these is valid.)

2. First step:

- Investigate who posted it
- Check for evidence
- Ask for context
 (Correct choices all except "Respond immediately".)
- 3. How emotion helps manipulators:
 - Strong emotions make people share/react faster.
 - Fear or embarrassment clouds judgment.
 - Emotional posts bypass logical thinking.

4. Evaluate the Evidence

- 1. Evidence needed:
 - Multiple videos
 - Real news coverage
 - Scientific explanation
 - Physical proof
- 2. Trustworthy sources:
 - News organizations
 - Science publications
 - Educational websites
 - Government or university sources
- 3. Why video might look real:
 - Al generation
 - Editing/trick photography
 - Deepfakes

Visual effects

5. More Trustworthy?

Correct answer: Post B (NASA asteroid update)

Why?

- NASA is credible
- Scientific topic
- Not sensationalized
- More realistic

6. Three Critical Thinking Questions

Accept any versions of:

- "Who made this?"
- "What's the source?"
- "Where is the evidence?"
- "Why was this posted?"
- "Am I being manipulated emotionally?"
- "Can I verify it somewhere else?"

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